

CASE STUDY

Genesis Global School Multisite CMS Platform Development

CENTRALIZED WORDPRESS MULTISITE SYSTEM

Genesis Global School is a scalable WordPress Multisite platform built to manage multiple school websites from a centralized super admin panel using ACF PRO-powered dynamic content management and lightweight custom theme development.

TECH STACK WE USED



WordPress



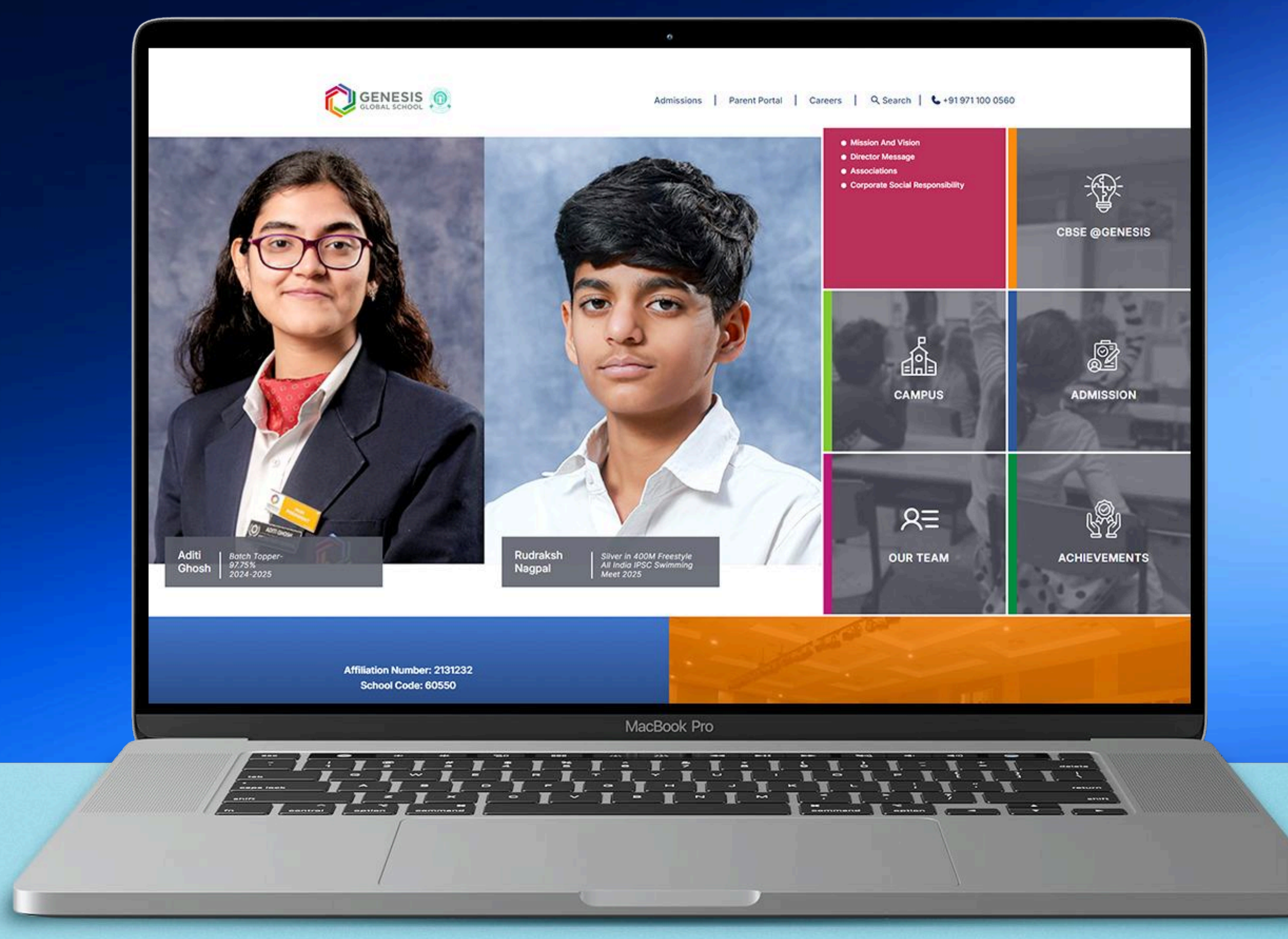
MySQL



ACF PRO



WordPress Multisite



01 OVERVIEW

Fully Dynamic WordPress Multisite CMS Architecture

Genesis Global School required a centralized multisite CMS platform capable of managing multiple subdomain school websites from one admin panel while maintaining scalable architecture and lightweight performance.

- Centralized Super Admin**
Single admin login managing multiple school subdomain websites efficiently.
- Dynamic Multisite CMS**
Flexible ACF PRO powered content management without using page builders.
- Separate Theme Structure**
Independent theme subfolders maintained scalable and organized website architecture.

LIVE LINK

<https://genesishglobalschool.edu.in/>

CLIENT

Genesis Global School

INDUSTRY

Education Management

PLATFORM

WordPress Multisite CMS Platform

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02 PAIN POINTS

Challenges Confronted

Managing multiple subdomain school websites separately increased administrative complexity, slowed content updates, reduced scalability, and created difficulties in maintaining a centralized CMS workflow.



Managing separate school websites increased maintenance and update complexity.

Multi-Site Management



Maintaining separate website structures across multiple school subdomains increased administration complexity.

Structure Management



Content updates needed to be managed easily across multiple subdomain websites from a centralized CMS system.

Content Management



Administrators needed a simple way to switch between and manage multiple school websites from a single login.

Admin Switching



The platform required a scalable architecture without relying on heavy page builder plugins.

Lightweight Architecture



Adding new subdomains and CMS sections became difficult without multisite architecture.

Scalability Challenges

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03 SOLUTIONS

Solution Provided

The solution focused on centralized content management, scalable multisite administration, lightweight architecture, and simplified management of multiple school websites.



- 1/ Centralized Admin**
Unified super admin dashboard simplified management across multiple school subdomain websites efficiently.
- 2/ CMS Structure**
Flexible ACF PRO components enabled dynamic content management without page builder dependency.
- 3/ Multi Architecture**
Scalable WordPress multisite setup streamlined centralized management for multiple educational websites simultaneously.
- 4/ Folder Separation**
Dedicated theme subfolders maintained organized architecture across all school subdomain website.
- 5/ Architecture**
Eliminated page builder dependency and implemented a lightweight WordPress architecture for improved maintainability and performance.
- 6/ Scalable Expansion**
Modular CMS structure supported future subdomain expansion and simplified long-term content management.

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04 TECH STACK

Built With Modern Technology

Scalable WordPress multisite architecture developed using lightweight backend systems, dynamic CMS structures, reusable frontend components, and optimized technologies for centralized content management and improved website performance.

- Platform**
WordPress
- Plugins & Tools**
ACF PRO
- Database**
MySQL
- Architecture**
WordPress Multisite Setup

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05 RESULTS

Results & Impact Metrics

The WordPress multisite CMS platform improved management, scalability, performance, and centralized content workflows.



- CENTRALIZED ADMIN MANAGEMENT**
Unified multisite workflows simplified website administration and reduced repetitive management efforts significantly.
- SIMPLIFIED CONTENT MANAGEMENT**
Dynamic ACF PRO sections simplified content updates across multiple school subdomain websites.
- SINGLE LOGIN ADMINISTRATION**
Super administrators can log in once and manage content across all school websites from a centralized dashboard.

- OPTIMIZED WEBSITE PERFORMANCE**
Lightweight CMS architecture and optimized assets improved website speed and frontend responsiveness
- FLEXIBLE CMS ARCHITECTURE**
Admins dynamically manage pages, menus, banners, and reusable frontend content sections.
- SCALABLE MULTISITE SYSTEM**
Modular multisite architecture supports future expansion without affecting platform consistency.

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Google Reviews 4.6 ★★★★★ | Clutch Reviews 4.9 ★★★★★ | Upwork Reviews 100%JSS | Dribbble Reviews 4.9 ★★★★★ | Behance Reviews 5.0 ★★★★★ | PPH Reviews 4.9 ★★★★★

- HEADQUARTER**
INDIA
+91-9933951928
Bengal Eco Intelligent Park, Module No: 3,
13th Floor, Sector V, Kolkata – 700091
- BRANCHES**
USA
+1 209 471 7816
5400 58th Street, Sacramento, CA 95820
- BRANCHES**
CANADA
+1 647 926 1401
Toronto, Ontario, Canada