

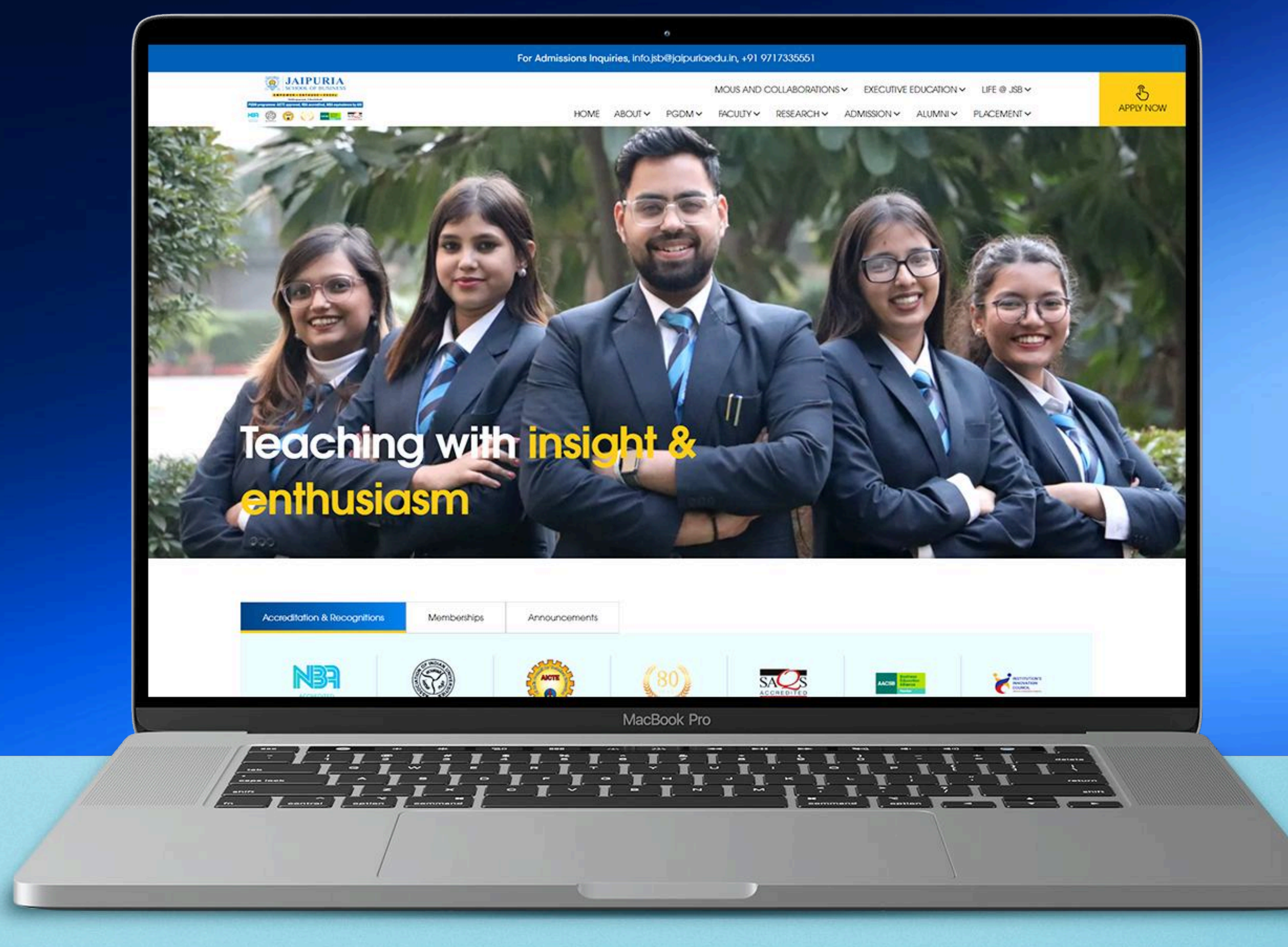
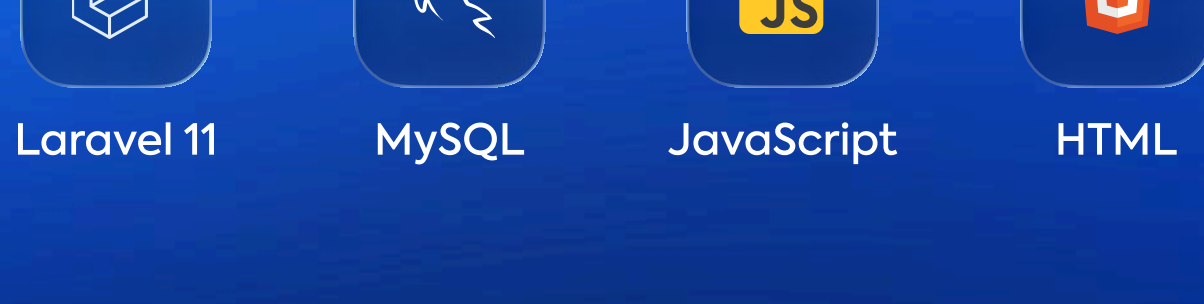
CASE STUDY

Jaipuria School Of Business Website Development

EDUCATIONAL INSTITUTION

Jaipuria School Of Business is a fully dynamic CMS website designed for scalable content management, reusable sections, flexible page building, and fast frontend performance through lightweight architecture and optimized assets.

TECH STACK WE USED



01 OVERVIEW

Fully Dynamic CMS with Reusable Component Architecture

Jaipuria School Of Business required a scalable CMS platform with reusable dynamic components, flexible page management, SEO control, and lightweight frontend performance for simplified website administration.

- Dynamic Menu Management

Flexible drag-and-drop menu management with dropdown and custom link support.
- Reusable Component System

Reusable global components with dedicated dynamic fields for easier content updates.
- Flexible Page Builder

Admins can create pages dynamically using reusable frontend content sections.

LIVE LINK

https://jsb.jaipuria.edu.in/

CLIENT

Jaipuria School Of Business

INDUSTRY

Education Management

PLATFORM

Dynamic CMS Website

+91-9933951928

www.thecodersmind.com

02

02 PAIN POINTS

Challenges Confronted

Complex content structures, repetitive development workflows, limited SEO control, and difficult menu management reduced scalability, slowed updates, and affected overall website maintenance efficiency.



Traditional menu structures lacked flexible drag-and-drop functionality for easier navigation management.

Menu Management



Repeated manual development was required for grids, sliders, and content sections

Reusable Components



Managing dynamic page layouts required unnecessary development effort for regular content updates.

Complex Management



Individual pages lacked dedicated SEO fields for better search engine optimization.

Limited SEO Control



Heavy architecture and unoptimized assets affected loading speed and frontend performance.

Performance Challenges



Adding new sections and pages consistently became difficult without modular CMS architecture.

Scalability Issues

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03

03 SOLUTIONS

Solution Provided

Scalable CMS solutions were developed to simplify content management, reusable components, SEO control, and frontend performance while reducing repetitive development workflows.



- 1/ Menu Management

Created drag-and-drop menu management with dropdowns, custom links, and flexible navigation controls.

2/ Component System

Developed reusable dynamic components with dedicated global structures and configurable content fields.

3/ Flexible Page Builder

Built dynamic page management allowing admins to create reusable layout-based frontend sections.
- 4/ SEO Management

Implemented individual SEO controls for meta titles, descriptions, and page optimization settings.

5/ Performance Opt

Optimized assets using WEBP conversion and lightweight CMS architecture for faster frontend loading.

6/ Scalable CMS

Developed modular architecture supporting fast expansion without affecting existing website consistency.

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04

04 TECH STACK

Built With Modern Technology

Modern CMS architecture developed using scalable backend systems, reusable frontend components, and optimized technologies for flexible content management and high website performance.

- Framework

Laravel 11

Frontend

CSS3

HTML 5

JavaScript

Database

MySQL

Components

Dynamic Components
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05
- 05 RESULTS
- Results & Impact Metrics
- The dynamic CMS platform improved content management efficiency, frontend performance, SEO handling, scalability, and reduced repetitive development workflows across the entire website system.
-
-
- FASTER WEBSITE PERFORMANCE
- WEBP optimization and lightweight architecture significantly improved website loading speed and overall site performance.
-
- EASY CONTENT MANAGEMENT
- Reusable components reduced repetitive development work and simplified long-term content management.
-
- DYNAMIC CMS PLATFORM
- Admins can create and manage pages dynamically using reusable frontend sections.
-
- BETTER SEO CONTROL
- Page-wise SEO management improved metadata handling and search engine optimization flexibility.
-
- SCALABLE WEBSITE STRUCTURE
- Modular CMS architecture supports faster expansion without affecting existing website consistency.
-
- EFFICIENT DEVELOPMENT WORKFLOW
- Reusable systems accelerated page creation and streamlined long-term website maintenance processes.
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06
- Coders Mind

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- Google Myvs

4.6

★★★★★

Clutch Reviews

4.9

★★★★★

Upwork Reviews

100%JSS

Dribbble Reviews

4.9

★★★★★

Behance Reviews

5.0

★★★★★

PPH Reviews

4.9

★★★★★
- HEADQUARTER

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