

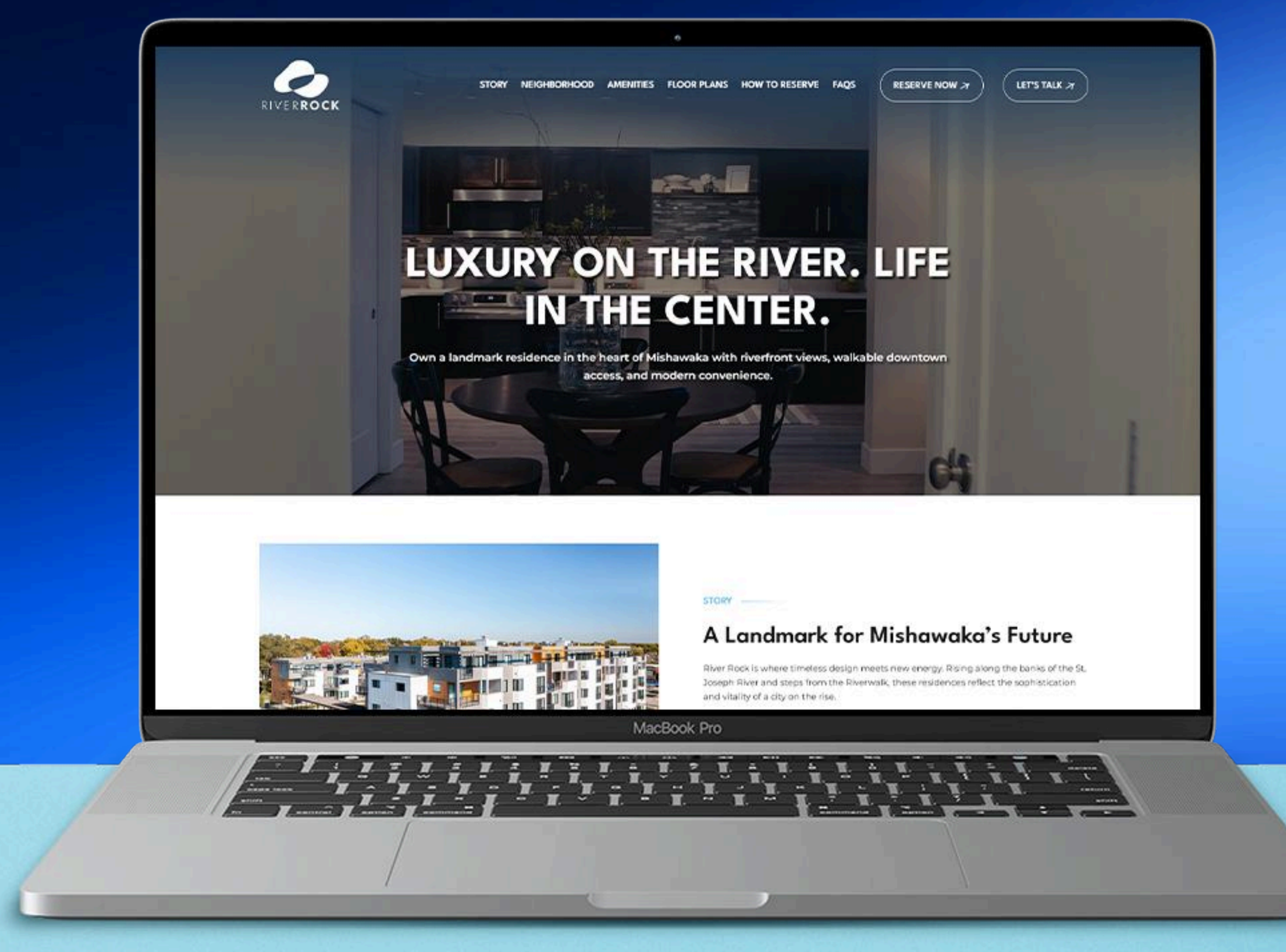
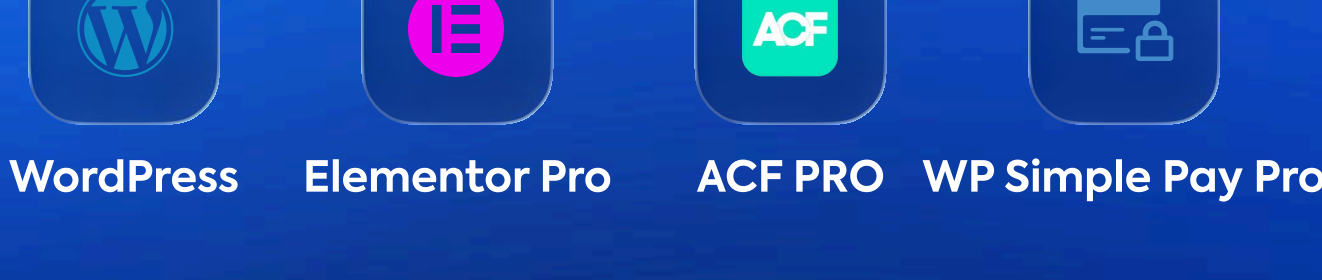
CASE STUDY

Premium Residential Property Showcase & Unit Reservation Platform

WORDPRESS WEBSITE WITH CUSTOM RESERVATION & PAYMENT SOLUTION

River Rock is a premium single-property showcase website built with WordPress and Elementor Pro. The platform enables prospective buyers to explore residences, select units, and complete reservations through a custom multi-step workflow with secure online payment integration.

TECH STACK WE USED



01 OVERVIEW

Luxury Property Presentation & Unit Reservation

River Rock combines premium property showcasing with a seamless unit reservation experience. Visitors can explore residences, view unit details, and reserve their preferred unit through a fully integrated online process.

- Property Showcase**
Present development details, amenities, location highlights, and available residences.
- Dynamic Unit Management**
Display unit pricing, availability, floor plans, and specifications dynamically.
- Reserve Your Unit**
Multi-step reservation workflow with guided user experience.

LIVE LINK

<https://riverrockmishawaka.com/>

CLIENT

River Rock

INDUSTRY

Real Estate & Residential Development

PLATFORM

WordPress Property Showcase Website

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02 PAIN POINTS

Challenges Confronted

The client required a seamless Reserve Your Unit experience that would allow prospective buyers to select a unit and submit a reservation directly through the website.



Building a custom multi-step reservation experience that guides prospective buyers from unit selection through reservation submission.

Multi-Step Reservation Flow



Displaying accurate unit details dynamically based on selected units throughout the entire reservation process.

Dynamic Unit Information



Managing property units efficiently through a scalable Custom Post Type structure within WordPress administration.

Custom Post Type Management



Retrieving pricing, availability, floor plans, and unit information dynamically using Advanced Custom Fields.

ACF Data Integration



Integrating secure online payment processing directly into the reservation workflow for seamless transactions.

Secure Payment Collection



Displaying selected unit details and payment information on personalized post-reservation confirmation pages.

Custom Thank You Experience

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03 SOLUTIONS

Solution Provided

River Rock successfully streamlined property reservations through dynamic unit management, secure payments, and responsive user experiences.



1/ SINGLE PROPERTY SHOWCASE WEBSITE

Visitors can easily select preferred units and complete reservations through an intuitive multi-step workflow.



2/ DYNAMIC UNIT DISPLAY

Unit information updates automatically based on selections, providing accurate details throughout reservations.



3/ EASY CONTENT MANAGEMENT

Administrators manage units and property information directly through WordPress using Custom Post Types.



4/ SECURE PAYMENT COLLECTION

Integrated payment processing enables simple and secure collection of reservation fees online.



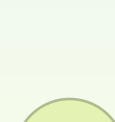
5/ RESPONSIVE USER EXPERIENCE

The website delivers consistent performance across desktop, tablet, and mobile devices.



6/ SUCCESSFUL PROJECT DELIVERY

Premium property showcasing combined with a custom reservation system for prospective buyers.

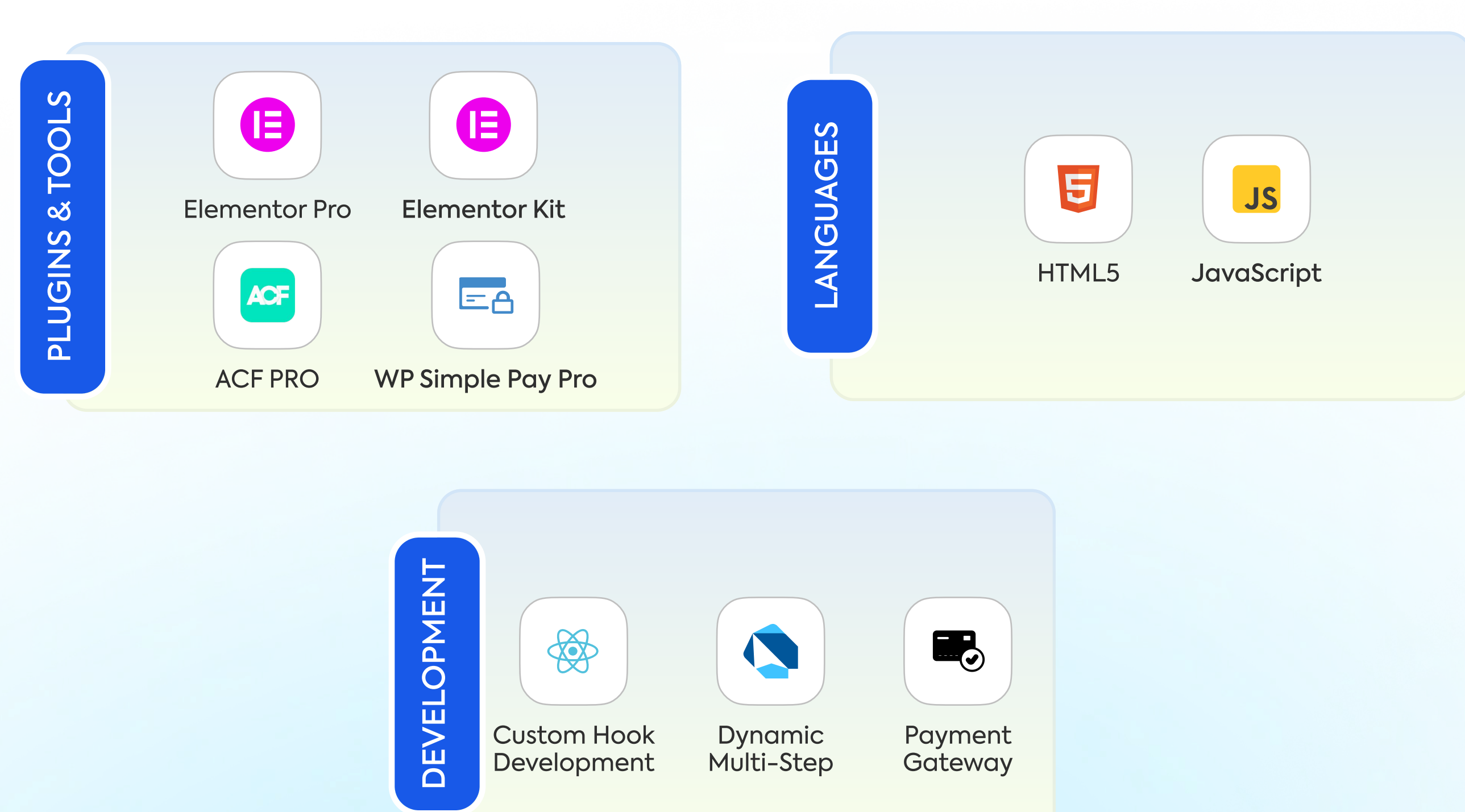


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04 TECH STACK

Powered By Scalable Technology

A modern WordPress technology stack was implemented to support dynamic property management, reservation workflows, secure payments, and responsive user experiences.



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05 RESULTS

Results & Impact Metrics

River Rock successfully combines premium property presentation with an intuitive reservation workflow, helping prospective buyers reserve units online with ease.



STREAMLINED RESERVATION PROCESS

Visitors can select and reserve preferred units through a guided workflow.



DYNAMIC UNIT DISPLAY

Unit information updates automatically based on user selections.



EASY CONTENT MANAGEMENT

Administrators manage units directly through WordPress using CPTs and ACF.



SECURE PAYMENT COLLECTION

Reservation fees are collected securely through integrated payment processing.



RESPONSIVE USER EXPERIENCE

Smooth performance across desktop, tablet, and mobile devices.



SUCCESSFUL PROJECT DELIVERY

Premium property showcasing combined with a custom reservation solution.

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Let's collaborate on what matters to you

Contact us to discuss business opportunities, or just to say hello. Visit our Website:

www.thecodersmind.com

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