

CASE STUDY

Stevenson & Murray Modern Personal Injury & Litigation Law Platform

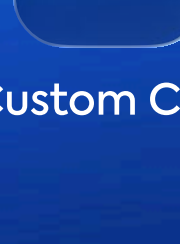
PROFESSIONAL LEGAL WEBSITE • CLIENT-FIRST EXPERIENCE • RESPONSIVE

Stevenson & Murray is a Houston-based personal injury and litigation law firm specializing in complex injury claims, maritime and offshore accidents, wrongful death, industrial disasters, trucking accidents, and catastrophic injury litigation. The project focused on designing and developing a modern enterprise-level legal website reflecting the firm's authority, professionalism, trust, and results-driven reputation.

TECH STACK WE USED



WordPress



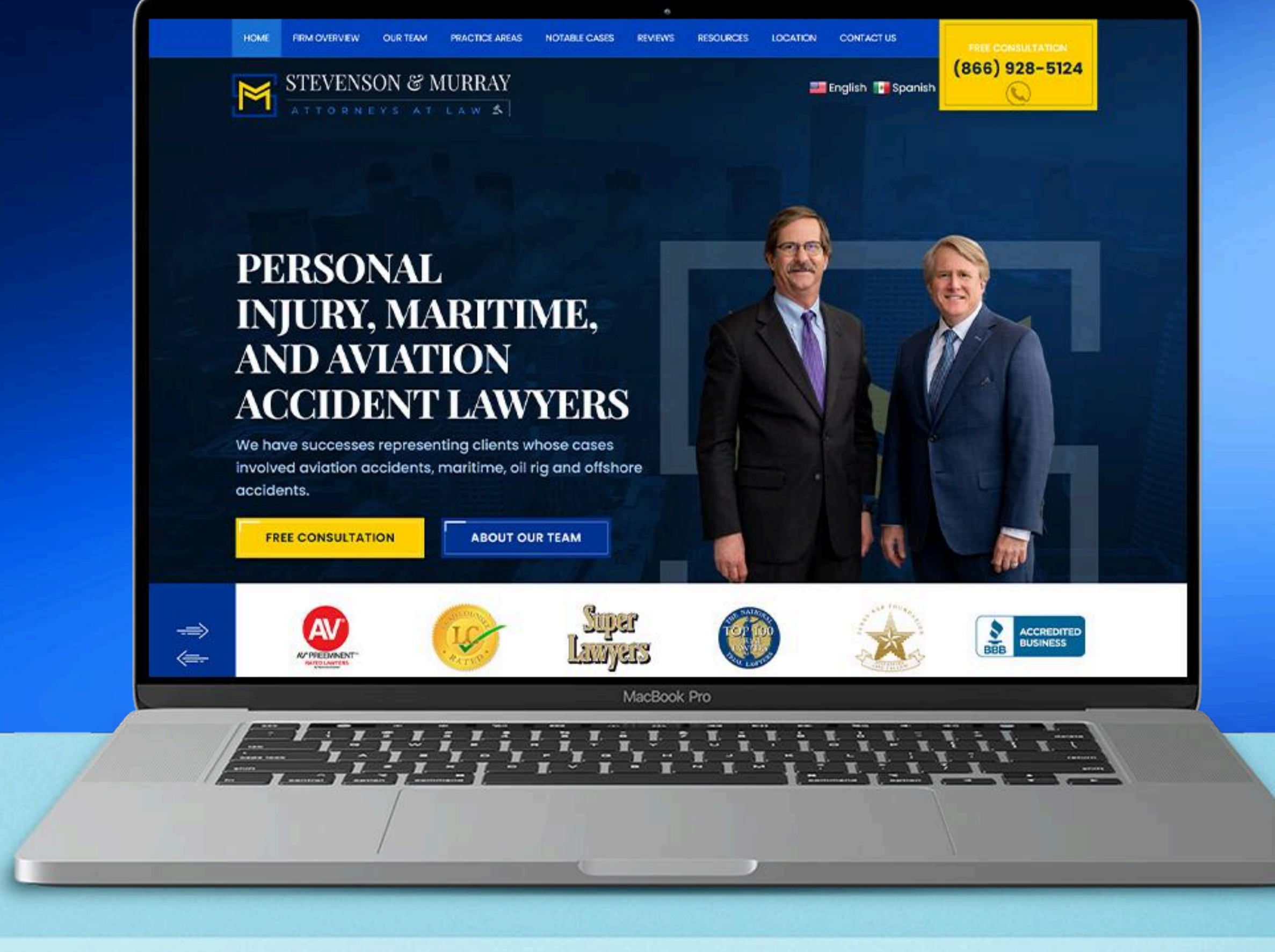
Custom CMS



SEO



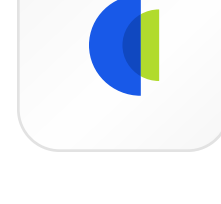
ACF Pro



01 OVERVIEW

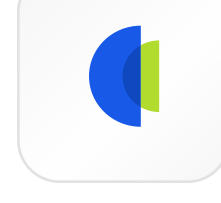
Enterprise Personal Injury Litigation Platform

Stevenson & Murray delivers sophisticated litigation services through a professionally designed digital platform that communicates legal expertise while building trust with prospective clients.



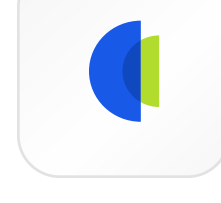
Professional Litigation Experience

Clean, modern interface designed to present complex legal services with clarity and authority.



Client-Centered Legal Platform

Structured consultation pathways with strategically placed trust signals and conversion opportunities.



Responsive Digital Experience

Optimized across desktop, tablet, and mobile devices for seamless accessibility.

LIVE LINK

<https://www.stevensonmurray.com/>

CLIENT

Stevenson & Murray

INDUSTRY

Personal Injury & Litigation Law

PLATFORM

Enterprise Law Firm Website

+91-9933951928 www.thecodersmind.com 02

02 PAIN POINTS

Challenges Confronted

Building an enterprise legal website required effectively communicating sophisticated litigation services while creating a trustworthy and highly accessible client experience.



Communicating sophisticated litigation services clearly while building trust for injured clients nationwide.

Legal Content Positioning



Organizing diverse legal services through scalable architecture and intuitive client-focused navigation.

Complex Practice Area Architecture



Encouraging consultations through stronger calls-to-action and streamlined client inquiry experiences.

Lead Conversion Challenges



Managing attorneys, settlements, blogs, resources, testimonials, and FAQs through scalable systems.

Large-Scale Legal Content Management



Maintaining speed, accessibility, responsiveness, SEO, and premium experiences across every device.

Performance & Mobile Optimization



Highlighting attorney expertise, litigation success, verdicts, testimonials, and community involvement effectively.

Trust & Credibility Presentation

+91-9933951928 www.thecodersmind.com 03

1/ Enterprise Legal Website Architecture

Built a scalable platform organizing practice areas, attorneys, settlements, blogs, and consultation workflows.



2/ Conversion-Focused UX Strategy

Designed intuitive client journeys emphasizing trust signals and consultation opportunities.



3/ Professional Legal Branding

Created a refined visual identity reflecting courtroom authority and litigation expertise.



4/ Advanced CMS Development

Implemented dynamic WordPress architecture with ACF Pro for effortless content management.



5/ Responsive Design Optimization

Optimized user experiences across desktop, tablet, and mobile devices seamlessly.



6/ SEO & Performance Optimization

Enhanced speed, accessibility, search visibility, and long-term digital growth.



+91-9933951928 www.thecodersmind.com 04

03 SOLUTIONS

Solution Provided

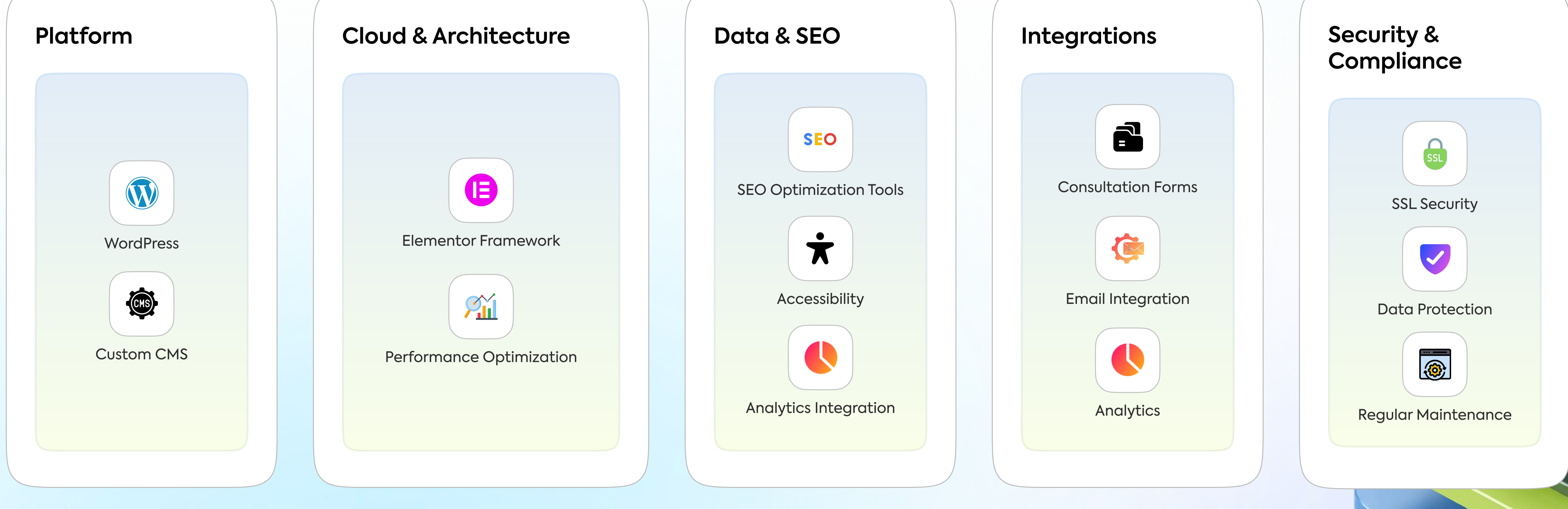
The platform combined enterprise WordPress development with conversion-focused UX to deliver a scalable and authoritative legal experience.



04 TECH STACK

Powered By Scalable Technology

The platform leverages modern web technologies and optimized architecture to provide a secure, responsive, and scalable legal experience.



+91-9933951928 www.thecodersmind.com 05

05 RESULTS

Results & Impact Metrics

The redesigned platform successfully established a modern and authoritative digital experience aligned with Stevenson & Murray's litigation expertise and long-term growth strategy.



STRONGER BRAND AUTHORITY

Built a premium digital identity reflecting courtroom expertise and decades of litigation experience.



IMPROVED USER EXPERIENCE

Simplified navigation and intuitive layouts encourage visitors to explore services confidently.



BETTER CONSULTATION CONVERSIONS

Optimized inquiry workflows and strategic calls-to-action increased consultation engagement opportunities effectively.



FASTER WEBSITE PERFORMANCE

Frontend optimization improved speed, responsiveness, and overall usability.



STREAMLINED CONTENT MANAGEMENT

Enabled efficient management of practice areas, settlements, attorneys, blogs, and resources.



ENHANCED TRUST & CREDIBILITY

Highlighted legal achievements, attorney expertise, and case results to strengthen visitor confidence.

+91-9933951928 www.thecodersmind.com 06

Let's collaborate on what matters to you

Contact us to discuss business opportunities, or just to say hello. Visit our Website:

www.thecodersmind.com

Google Reviews 4.6 ★★★★★ Clutch Reviews 4.9 ★★★★★ Upwork Reviews 100%JSS Dribbble Reviews 4.9 ★★★★★ Behance Reviews 5.0 ★★★★★ PPH Reviews 4.9 ★★★★★

HEADQUARTER	BRANCHES	BRANCHES
INDIA +91-9933951928 Bengal Eco Intelligent Park, Module No: 3, 13th Floor, Sector V, Kolkata – 700091	USA +1 209 471 7816 5400 58th Street, Sacramento, CA 95820	CANADA +1 647 926 1401 Toronto, Ontario, Canada